



SUNNY R GUPTA

Engineering Leadership

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Other Links

[GitHub](#)

[StackOverflow \(top 8% globally\)](#)

Education

Certification Programme on AI
Executive Education
IIM Bengaluru - 2022

B.E. Electronics & Telecommunications
D Y Patil College of Engineering
Pune University - 2012

About Me

Experienced leader empowering high-performing teams & building innovative products in the consumer & enterprise product domains.

Early career was spent focusing and honing my frontend skills, including web development. Eventually became full stack building scalable platforms and systems, hands on at Atlassian and eventually at JioCinema - at IPL Scale.

Leadership Philosophy - as an engineering manager, I focus on:

- Empowering teams to do their best work
- Thinking like a product owner while engineering solutions
- Staying connected with end customers
- Ensuring software quality through reliability, observability, and measurability
- Implementing effective processes to improve team throughput and predictability
- Attracting, hiring, and retaining top talent

Technical Skills - my experience includes:

- Building and scaling platforms from scratch
- Developing MVPs and proof-of-concepts
- Object-oriented design and architecture
- Cross-platform and multi-factor application development
- Custom UI frameworks

Community Involvement - beyond my corporate roles, I'm committed to building and nurturing tech communities, speaking at conferences & mentoring the next generation of engineers.

Based in Bengaluru, India, I have a track record of leading large engineering teams (50+ developers) and partnering with global product managers to shape product architecture, practices, and roadmaps.

Work History

April 2023 - Sr. Director

Present **Viacom18 Media Private Limited**

1 year 7 months

Leading three verticals - Identity, Web & Dazzle(Engagement) charters for the JioCinema App.

Oversaw migration from Voot to JioCinema.

Launched multiple features including Profiles, Ads Free plans, Entitlement Service, Device whitelisting capabilities, Device Management capabilities.

Managed hundreds of millions of user records alongside working knowledge of scaling up for 50 million concurrent users for live events.

Engagement features involved designing systems that could handle upto 150 million visitors every day and continue to work during backend downtimes gracefully. (exponential backoffs, thundering herd handling, client side caching, CDN offloads)

Worked closely with business and product stakeholders to deliver incremental value while ensuring engineering excellence was maintained with quality, observability and reliability.

Mar 2019 - Engineering Manager

April 2023 **Atlassian**

4 years 1 month

EM - September 2020 - Present

Working across streams including: KTLO, Cloud Transformation/Migrations and Engineering Health. Engineering owner responsible for development and delivery of 3 services. **Role involves managing direct reports & stakeholder communications. Ensuring project delivery, reliability, observability, on-call roster and managing SLO/SLIs.**

IC - Mar 2019 - Aug 2020

Worked on the core platform as a senior developer. Feature led new features for next-gen JIRA Cloud capabilities. Triad responsibilities included collaboration with designer & PM. Architecture for distributed UI engineering. Also helped with hiring and mentoring.

- June 2018 - Mar 2019 **Member of Technical Staff - User Interface**
ThoughtSpot Inc.
10 months
Worked on cross platform GUI for charting and plotting BI data across multiple domains. Refactored some pieces of the user-facing enterprise dashboards.
- Feb 2017 - June 2018 **Sr. Manager - Frontend & App Specialist**
Reliance Jio - Financial Innovation Group
1.5 years
Conceptualised & built a UI Widget library from scratch & an analytics SDK - custom-built for the JioPhone.
Apps built using the framework are currently deployed in hundreds of millions of JioPhone devices.
Recognised for work on the framework by the company. Work directly resulted in faster iteration cycles for apps across multiple offices.
- June 2016 - Feb 2017 **Founder & Developer**
Flyoso
Attempted to build a meta search engine platform for best deals across multiple websites. Primarily in the travel ecosystem - flights & hotels. (go.flyoso.com)
- Feb 2015 - June 2016 **Lead Web Engineer**
Wooplr.com
1.5 years
Built a B2C social-commerce platform. Focus on high performance in variable latency environments, low bandwidth availability in the field for sellers and fashion curators. Also owned email templates and a Node.js microservice for coupons.
Implemented in-house dashboards to streamline processes and give clear visibility over key metrics for various teams.
Built a configurable in-house CMS, to enable editors and content writers to create, schedule and publish content with ease.
Helped architect & implement the fashion curator queues which allowed processes to scale with growing userbase.
- May 2014 - Feb 2015 **Senior Software Engineer - Frontend/UX**
Fab Inc
10 months
Founding developer for the web portal - Hem.com, built from scratch featuring an in-browser 3D-Configurator. Allowed users to easily customise and edit furniture designs with a dynamic price calculation.
Lean architecture - Vanilla JS, jQuery, Bootstrap + customisations.
Helped multiple QA engineers' transition over to Frontend engineering.
- Nov 2013 - Apr 2014 **Senior Software Developer**
InBetween IT Services
Worked on the media asset inventory management product and a plugin built to allow visual and content designers to make use of assets directly within Adobe InDesign software. Proprietary language based off of Javascript.
- Jul 2012 - Nov 2013 **Software Developer**
Tavisca Solutions
1.5 years
Part of the R&D unit, rewriting the travel platform from scratch. Monolith to micro-service architecture, server side rendered UI to an MVC.
Resulted in a feature rich application which performed faster, increasing the revenue generated for the company. Direct impact on client conversions.